

EXPERIENCE

2020-Present

Freelance Product Designer

UI & UX Designer

- Consulted with tech startups and online shop owners and conducted competitive analysis research to provide design solutions to solve business challenges
- Developed wireframes and high-fidelity designs based on business and user needs

Graphic Designer

- Freelance designer, active in logo design, posters, advertising, and branding

2017-2020

Nardar Atelier

Founder and Designer

- Online shop design and branding in the design of leather and wood handicraft products
- Design and manufacture of leather and wooden accessories, decorations, and fashion crafts

2015-2017

Amood Atelier

Architect & Interior Design

- Architectural Design
- 3D modeling

EDUCATION

User Interface Design Specialization

University of Minnesota

Visual Elements of User Interface Design

California Institute of the Arts

Master in Architectural Design

Islamic Azad University

Bachelor in Architectural Design

Tabari University of Babol

Hobbies



Movies



Bycking



Cooking



Music



Game

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Mahshid Ghorbannia

Product Designer

PROFILE

I'm a product designer.

My approach to the design process is "design thinking".

I believe that human-centered design along with paying attention to business needs and visual appeal can lead to the production of a successful product.

As a designer, I want to improve products to satisfy the user and increase the conversion rate.

Also throughout the design process, I bring a strong love of teamwork and passion for creativity.

SKILLS

- Figma
- Sketch
- Invision
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Autodesk 3ds Max & V Ray
- HTML, CSS, WordPress
- Team work and communication
- Creative problem solving